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Attention Newsroom—News Release

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For Immediate Release

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Small Business Entrepreneurial Training For Veterans Is Looking for a Few More Good Men & Women

(MADISON) –The Small Business Development Center (SBDC) of the UW Whitewater and the Wisconsin Department of Veterans Affairs (WDVA) are offering another FastTrac entrepreneurial training course in the Milwaukee metro area for veterans. The eleven-week FastTrac curriculum equips veterans to initiate or better manage their small businesses.

The course will meet on Tuesdays, from October 28 through January 20, 2004, from 6-9 p.m. at the Milwaukee County Research Park, 10437 Innovation Drive, Wauwatosa, Wisconsin, 53226. This year, courses were offered in Whitewater in June, Germantown in July and Madison in September.

FastTrac is a national curriculum developed in 1985 and sponsored by the Ewing Marion Kauffman Foundation; it is currently offered in 38 states and has over 60,000 graduates. Since 1997, more than 400 entrepreneurs have graduated from the UW Whitewater SBDC FastTrac Program. Students will interact with experienced and successful entrepreneurs through focused instruction from a superior business curriculum.

The total cost for each student or business is \$1,000. However, through a 75% scholarship from the Veterans Corporation, a non-profit agency, the cost to be borne by the student or business is only \$250.

Graduating veterans will receive a voucher, also provided by the Veterans Corporation, which may be applied to the purchase of a computer or technical consulting services from Gateway Computers.

For more information, contact Joe Bertalan, WDVA, at 608-267-7329 or 800-947-8387, or the Veterans Corporation at www.veteranscorp.org and click on the Training Section. Course information may be obtained from Vic Grassman, SBDC UW Whitewater, at 262-472-4941.