



Jim Doyle, Governor  
John A. Scocos, Secretary

STATE OF WISCONSIN, DEPARTMENT OF VETERANS AFFAIRS

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## Attention Newsroom—News Release

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For Immediate Release

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### Supermarket of Veterans Benefits to be held May 8 in Madison

(MADISON) -- Veterans can apply for an array of state and federal benefits at a **Supermarket of Veterans Benefits** sponsored by the Wisconsin Department of Veterans Affairs (WDVA). In an ongoing effort to serve more veterans through education and outreach, the WDVA will host a Madison "Supermarket" event with the theme *Salute to Returning Veterans*, to be held on **Saturday, May 8 – from 9 a.m. to 4 p.m.**, at the **Alliant Energy Center, Exhibition Hall A**, located at 1919 Alliant Energy Way (off of John Nolen Drive and Rimrock Road) in Madison, Wisconsin.

"Wisconsin continues to offer the best of veterans benefits," said Governor Jim Doyle. "The Supermarkets help veterans and their families to apply for services and benefits they've earned and deserve."

Some of the many services veterans and their family members can receive at the Supermarket:

- Establish eligibility for state veterans benefits (veterans are advised to bring their **DD form 214**).
- Apply for benefits, such as VA health care and prescription drug benefits, disability compensation and pension, personal loans, home mortgage loans, home improvement loans and education or job training grants.
- Obtain information on federal VA health care.
- Receive assistance in obtaining military medals and records.
- Find out about employment opportunities.
- Pre-register for burial in state veterans cemeteries.
- Access military retiree information.
- Obtain information about nursing care and aging services.
- Short information briefings throughout the day on State Veterans Benefits, Federal VA Benefits and VA Health care.

"The Supermarket will provide one-stop services and benefits information where veterans can bring their questions, problems and needs," said WDVA Secretary John A. Scocos. "This Supermarket of Veterans Benefits will be our eighth one. Many veterans may believe they are no longer eligible for benefits after being out of service for decades, and are surprised to find out that many benefits have no time limits, and new benefits have been instituted. We can help them learn about, and apply for the veterans benefits and services they and their families may be entitled to."

(more)

## Madison Supermarket

Add one

Previous events have been held in Milwaukee, Eau Claire, Racine, Madison, Green Bay, and Schofield. To date over 14,000 veterans and family members have participated. These Supermarkets are part of WDVA's overall "I Owe You" Campaign, reaching out to veterans who have not otherwise been served and bringing together the resources and expertise of federal, state, and local governmental agencies, and veterans service organizations.

In addition to the WDVA, other agencies participating in the Madison Supermarket include: the VA Hospital; VA Benefits Administration; the Wisconsin Department of Health & Family Services, the Wisconsin Department of Workforce Development; the U.S. Department of Labor; and County Veterans Service Officers from southeastern Wisconsin. By working together, various organizations can serve veterans more effectively.

Admission, parking, and refreshments are free. Visitors should mention to the parking lot attendant that they are attending the Supermarket. For more information, call 1-800-WIS-VETS (1-800-947-8387) or go to the WDVA web site at <http://dva.state.wi.us/news.asp>.

**ALLIANT ENERGY CENTER**  
**1919 Alliant Energy Way**

**Directions to the Alliant Energy Center:**

Take Interstate 90/94 to the Hwy 12 & 18 beltline.  
Exit to the north at either John Nolen Drive or Rimrock Road .  
If exiting at John Nolen Drive, turn left at the traffic lights south onto Rimrock Road, and then turn right on Alliant Energy Way.  
If exiting at Rimrock Road, turn left on Alliant Energy Way.

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